



Floucna

Mina Fina
A secure Micro-lending Platform

Instructor:

Dr. Manel Abdelkader

Presented By:

Khalil Louhichi Louey Dridi Dhia Eddine Chedly Leila Baccouche Mohamed Belgacem



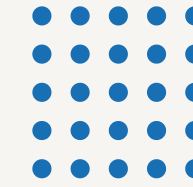


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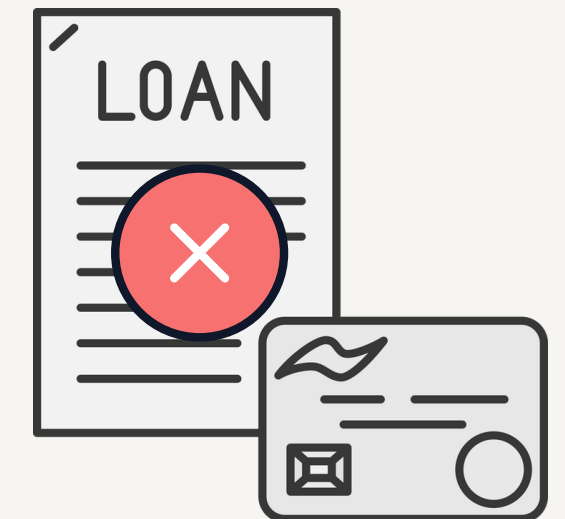
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Introduction



- Rapid evolution of fintech and digital payments
- **Increasing** demand for fast and **accessible micro-loans**
- Limitations of traditional banking systems
- Emergence of **peer-to-peer (P2P) lending**
- Need for **trust, security, and compliance** in digital lending





Problem Statement

- Lack of trust between users
- Weak identity verification
- No secure legal proof

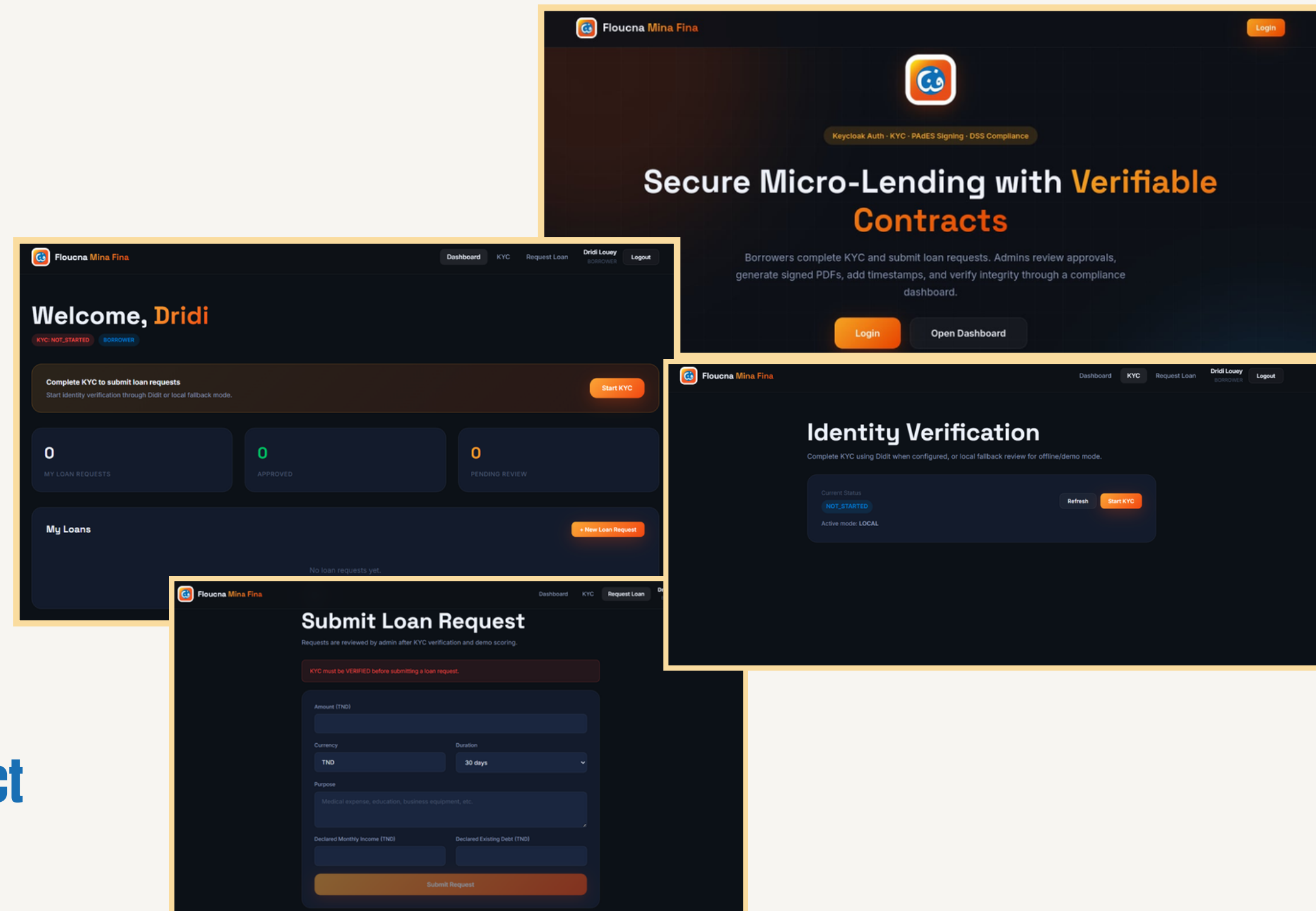




Proposed Solution

- Secure micro-lending platform
- Verified users (KYC)
- Digitally signed contracts
- Tamper-proof system

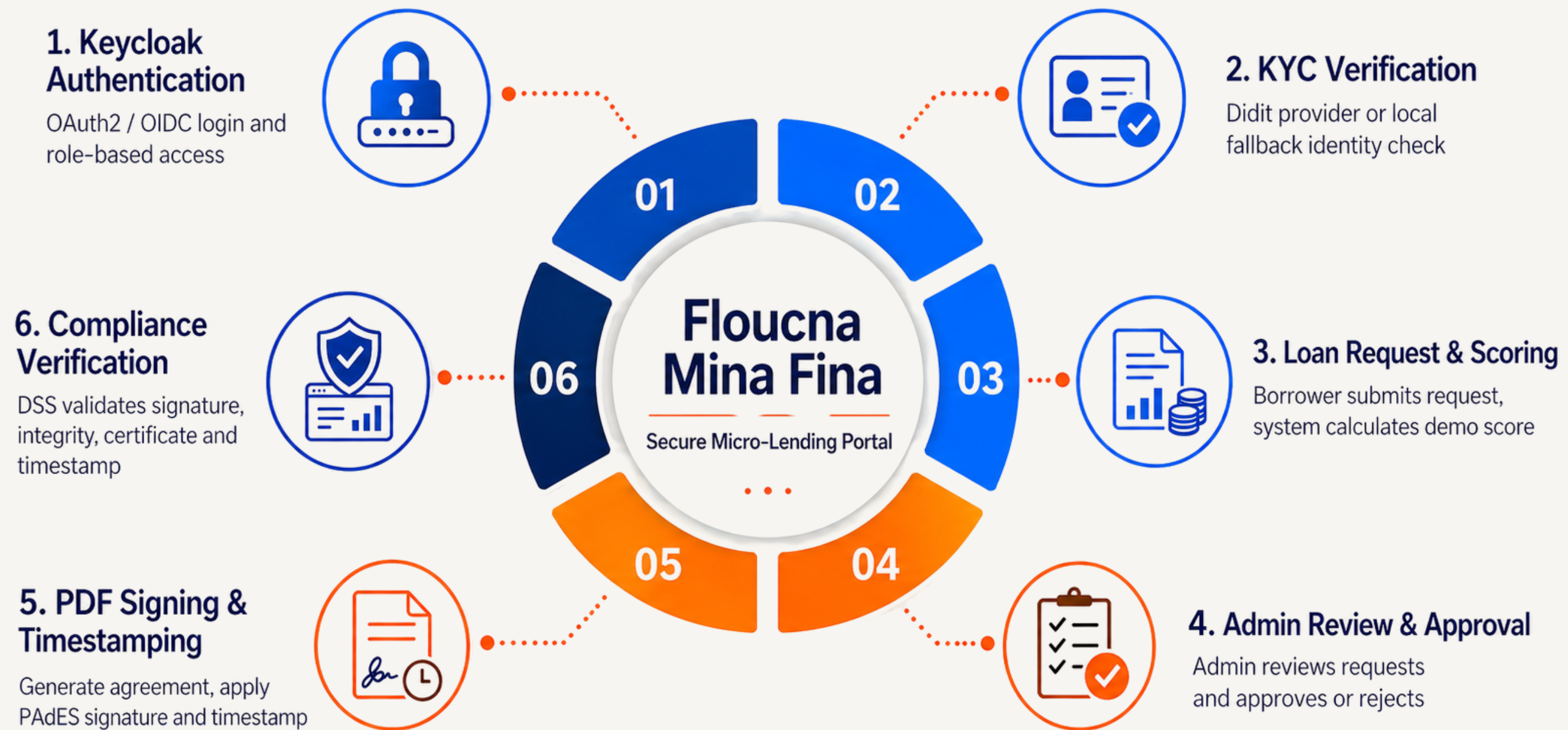
Borrower ↔ Platform ↔ Admin ↔ Contract



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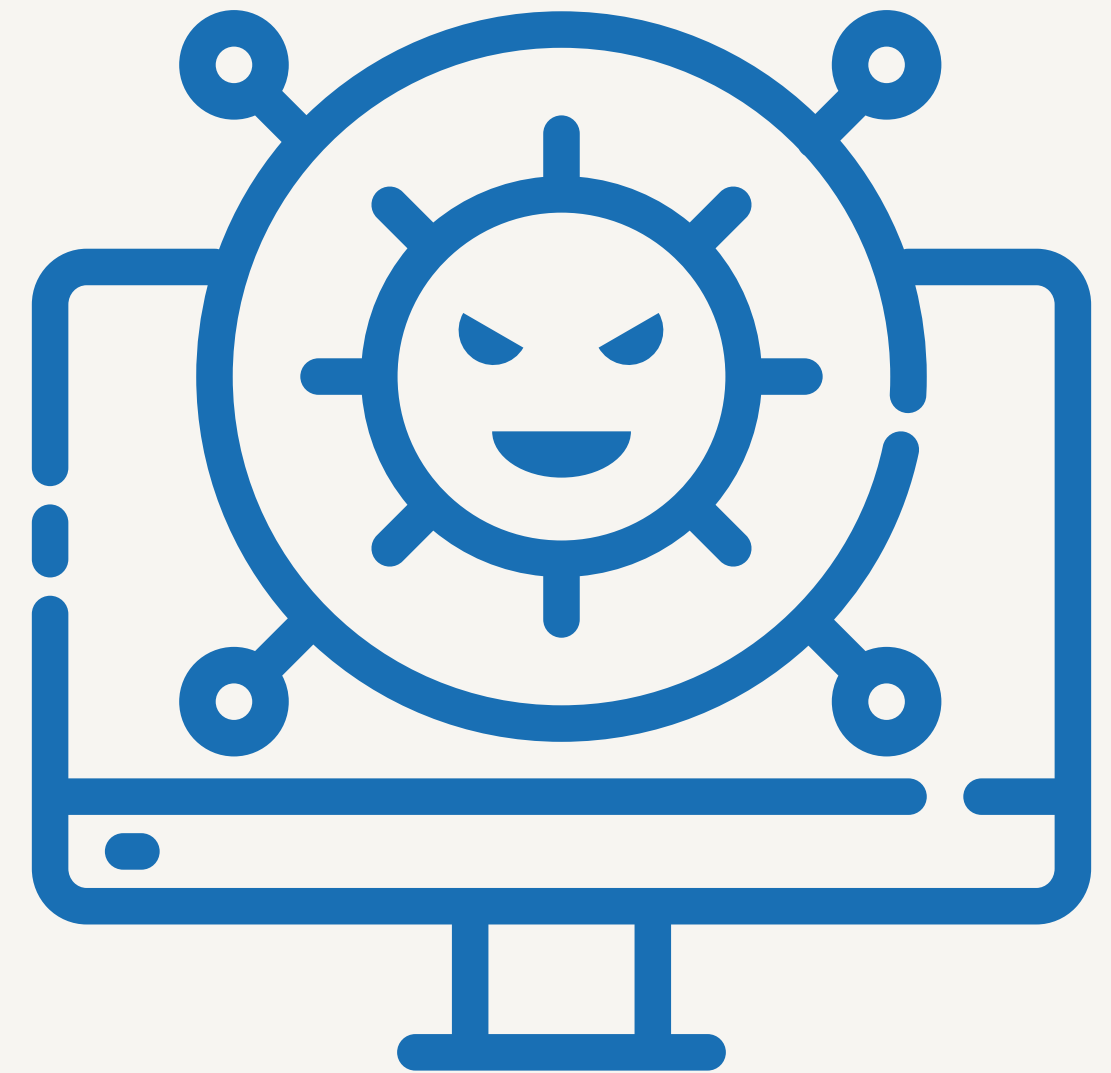
Core Features





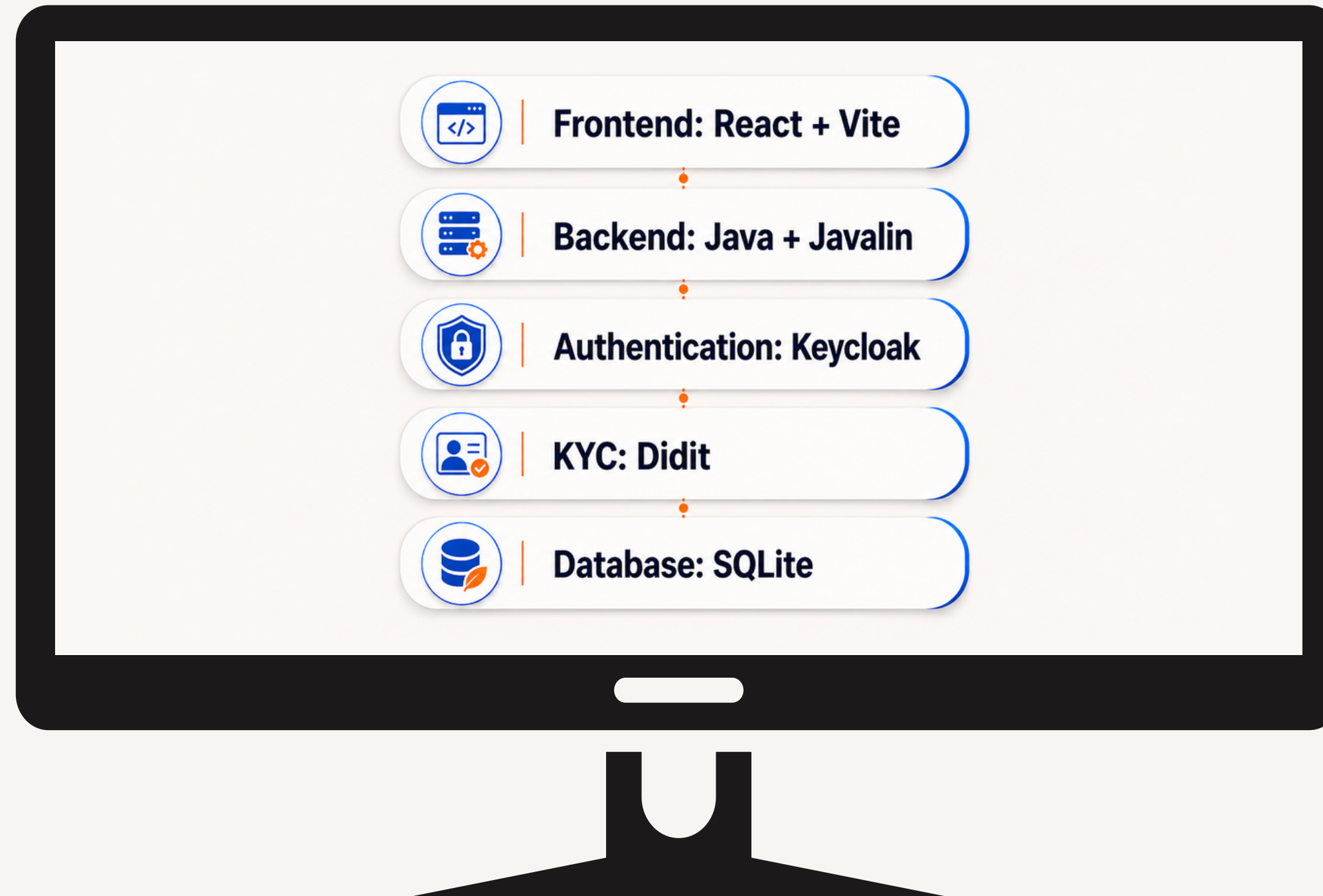
EXISTING Solutions

Solution		Limitation
Banks		slow and complex
Paypal/Wise		not designed for micro-lending
Fintech apps		weak document securtiy





system workflow



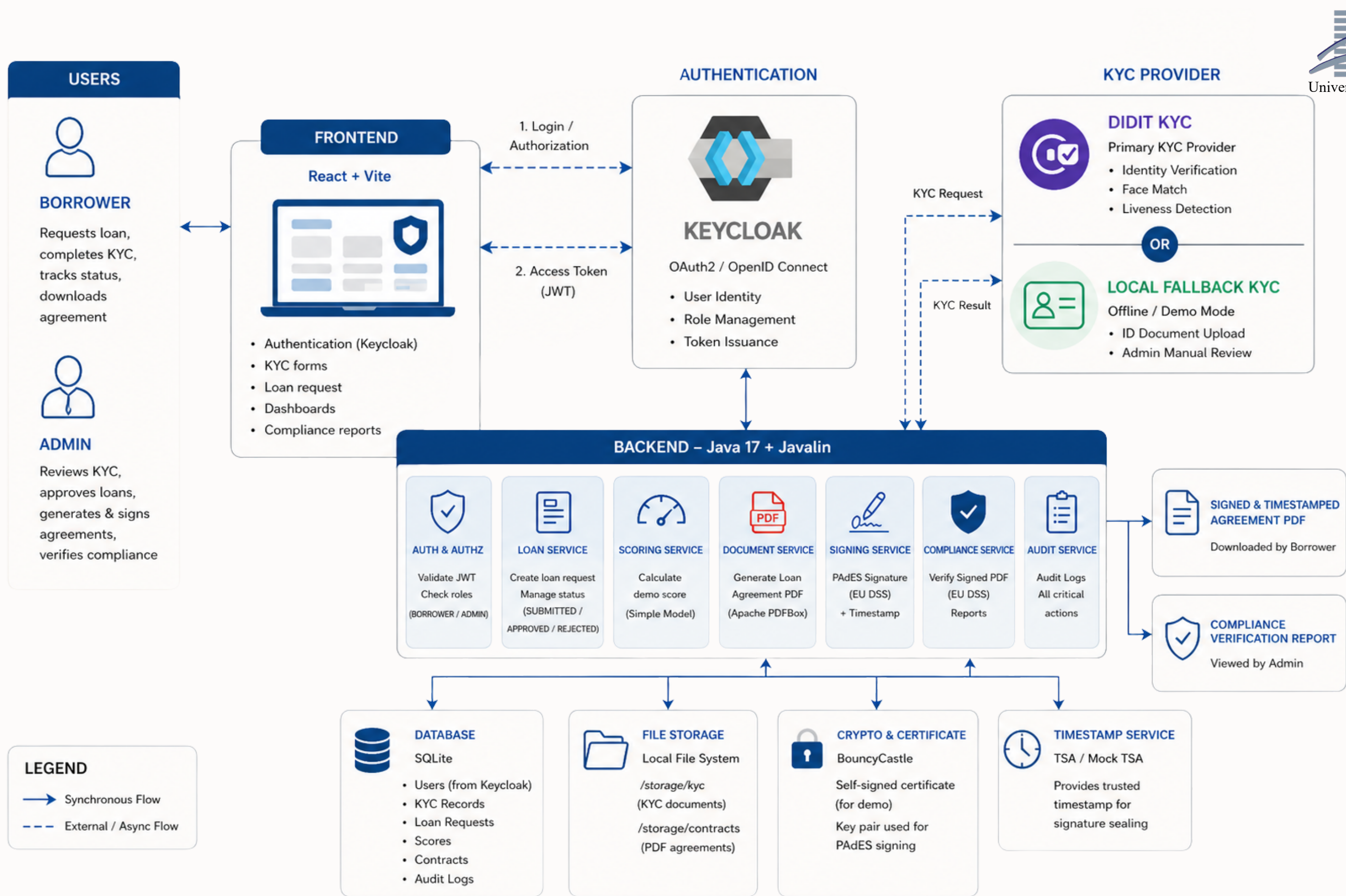


Cybersecurity Mechanisms

1. Identity & Authentication
2. Data Encryption
3. Secure Transactions Layer
4. Fraud Detection & Risk Engine
5. Compliance & Trust



System Architecture





Advantages & Impact

 ADVANTAGES	 IMPACT
 Fast & secure lending	 Financial inclusion
 Low cost transactions	 Supports small businesses
 Easy-to-use digital wallet	 Builds user trust
 Accessible to everyone	 Encourages cashless economy

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Limitations & Challenges



BUSINESS & LEGAL

- **No P2P lending law in Tunisia**
BCT license required to grant credit — platform operates in a legal gray zone
- **No loan enforcement**
No legal mechanism to recover defaulted loans — no collateral, no recourse
- **INPDP biometric compliance**
Collecting face & ID data requires formal authorization from INPDP
- **Thin revenue margins**
Micro-loan fees are small — viability depends on very high transaction volume
- **User trust & cultural adoption**
Convincing users to lend money to strangers is a major behavioral barrier



TECHNICAL

- **PAdES PKI complexity**
Needs a trusted CA (ANCE) — without it, signatures have no legal standing
- **Floucna Score cold start**
New users have no history — impossible to assess risk at onboarding
- **KYC liveness spoofing**
Face matching can be bypassed with deepfakes or stolen IDs
- **No external credit bureau**
Score is self-contained — no official data to validate borrower risk
- **Audit log integrity**
Financial logs must be tamper-evident — requires cryptographic chaining

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Conclusion

*Trust in digital finance should not be assumed...
it should be proven.*



Floucna Mina Fina is a step toward secure,
transparent, and trustworthy fintech systems.



Thank You

For Your Attention

