

Motivation Letter

Louey Dridi

Phone: +216 93 902 600

Email: loueydriditbs@gmail.com

LinkedIn: <https://www.linkedin.com/in/louey-dridi/>

GitHub: <https://github.com/loueydridii>

Dear Sir/Madam,

I am writing to express my strong interest in an internship opportunity within your organization.

Currently a third-year student in Information Technology and Business Analytics, I have built a profile that intentionally goes beyond academic expectations. Alongside maintaining strong academic performance, I have continuously challenged myself by taking on part-time roles, leadership responsibilities, and volunteer engagements, while gaining experience across multiple domains including IT, data, business development, marketing, and consulting.

What defines my profile is not only the diversity of my experiences, but the way I approach them. Coming from a scientific background, I have developed a strong foundation in analytical thinking and problem-solving, which I apply consistently across both technical and business contexts. Whether working on data analysis projects, building BI dashboards, designing systems, or contributing to growth strategies, I naturally approach challenges with a structured, data-driven mindset.

Throughout my experiences, I have had the opportunity to work with startups and international teams, contributing to market expansion strategies, partnership development, and performance analysis. For instance, I led international B2B partnerships across multiple regions and contributed to growth initiatives that significantly increased reach and engagement. At the same time, I have developed solid technical skills in Python, SQL, Power BI, and web technologies, allowing me to bridge the gap between data, technology, and business impact.

Beyond skills, I bring a strong work ethic built on discipline, consistency, and a genuine drive to learn and improve. I am not limited to a single role or domain—I am a versatile profile, comfortable adapting, learning quickly, and contributing wherever I can create value. My creative approach also allows me to connect analytical thinking with areas such as marketing, content, and user experience.

I am particularly motivated by environments where I can both contribute and grow, and I strongly believe that your organization represents a place where I can further develop my skills while delivering meaningful impact. My objective is not only to complete an internship, but to build a strong foundation for a long-term career in data, technology, and business.

I would welcome the opportunity to further discuss how my profile aligns with your needs. Thank you for your time and consideration.

Kind regards,
Louey Dridi